

SEPTEMBER 6 – 7, 2014
TEXAS CONCEALED HANDGUN ASSOCIATION
BOARD OF DIRECTORS MEETING

September 6, 2014 - Meeting was called to order at 1:05 PM

Members Present:

President: Bobby Clakley
Executive Director: Mollie Clakley
Membership Secretary: Bill Titus
Recording Secretary: Susie Tackett
Public Information Officer: Larry Arnold
Director: Rick Mackey
Director: Larry Feille

Treasurer: Boyd Grimes
Social Media Administrator: W.R. "Bill" Hill
Parliamentarian: Dean McCormick

Members absent:

Education and Training Officer/Director: Austin Davis
Director: Erwin Ballarta

Other members present:

Debbie Daigle (friend of Susie's)

Minutes from previous BOD meeting were handed out and accepted as printed.

Old Business:

Boyd Grimes gave the board and read a printed statement regarding 501C3.

Pricing for bonding and insurance was given and a motion made to discuss in New Business, motion seconded. Motion carried.

New Business:

Rick Mackey gave his resignation as President but stated he would like to stay on the Board. He suggested Bobby Clakley as President effective this day. Bobby stated he would accept pending Board acceptance - Motion made by Rick, 2nd by Bill Titus. Motion carried (Larry Feille abstained).

Agenda Items covered:

Bobby discussed lowering the price for the annual conference to include lowering prize raffle from 4 guns to 2, curtailing the number of "comped" room and only provide them to instructors and speakers, and eliminate work done at conference (i.e., not printing the certificates at the conference). Discussion was also held regarding the President reception.

Bobby provided an update regarding the new domain names he obtained on behalf of the association in case "open carry" is approved.

Bobby will invite Alice Tripp (TSRA) and Sherry Zgabay (DPS) to attend the conference and speak with TCLEOSE regarding credit hours for conference training.

Discussion stopped 2:00PM—Phil McCoy, Winter Rock Group, here to discuss merchandising.

Presentation by Phil McCoy on merchandising new products with TCHA logo.

Phil will build and pay for website for TCHA gear and apparel with cover page.

BREAK – resumed at 3:50 PM

Motion made to keep conference price the same with heavy promotion. Motion carried.

Two additions added: price for junior members for the conference (\$59.00) and banquet only requests (\$59.00).

Bobby stated that Austin's virtual tactical academy will be a main attraction in the big classroom for the conference. He also would like to invite Herb Martin, "Avoiding Criminal Assaults" and Rudy Salazar, Gun Shot Trauma (with more focus on hands on) back. Additionally, he is hoping to have someone from the Gang Task Force to provide situational awareness training.

Discussion on elimination of 4 gun give-a-way. It was decided that only two guns would be raffled and the board/officers will concentrate on obtaining more door prizes.

Jack Birch will be given a budget to purchase guns.

Changing of logo discussed – it will remain the same –the Association was founded on this logo.

Motion made to add a senior life membership (65 +) for \$200.00, motion 2nd by Bobby. Motion carried.

Discussion on ability to imbed videos (i.e., TacMed) on website.

Fun Shoot update: Stages will be drawn out by Jim and Susie Tackett and presented to the Board in a timely manner. In addition, obtaining "foo-foo" packs for the ladies.

Susie will check in to additional items to be added to packets given by Kerrville Chamber.

Bobby will get all forms on bonding and D&O liability.

Meeting adjourned at 5:30 PM. Will re-adjourn at 8:30 AM Sunday morning.

September 7, 2014 - Meeting called to order at 8:37 AM (same members present).

Discussion on Mollie Clakley becoming Executive Director. Mollie is voted in as Executive Director (with Bobby abstaining) and will be compensated \$1100.00/ month. Mollie will work closely with each board member to achieve consistent results.

Bill Titus brought up that Mollie needs someone she could go to with issues or concerns. It was determined that Mollie's point of contact be the Executive Committee for contract relationship.

Dean suggests leaving the voting for the Director position until the March conference (ref: George Pena's position). Bobby points out his idea of having an application process for board positions to allow more membership participation. Both ideas were accepted by the board.

Bobby went over all of the recommend By-law changes.

Bill Hill provided information regarding the new Twitter account which is *@txconcealed*.

Bobby will check into seeing if a lawyer can attend the January Board meeting and clarify/discuss 501C3.

Rick is to check on getting the laptop back from George Pena.

Dean will put together the questions for open carry survey within the next couple of weeks. Mollie was tasked with placing the questions on Survey Monkey.

Ads for the Newsletter can be run thru the Executive Committee and rates should be displayed in newsletter. Mollie was tasked to ensure rates are displayed in the newsletter.

Mollie suggests that information pertaining to complaints or questions that Larry Arnold receives to only come to her; she would handle/distribute appropriately. Board approved recommendation.

Bill Titus suggested that the phone line that goes to his office be revised/changed and given to Mollie perhaps with a cell phone specific to TCHA.

Discussion was held regarding updated brochures. Susie and Mollie presented ideas to include moving away from the brochure format and incorporate a rack card approach.

Larry Feille put forth a motion that since the association is in such a growth spurt that we meet face-to-face every 6 weeks between now and January to effectively accomplish business. Motion carried.

Larry F. will check dates and locations and inform the board and officers of his findings.

Larry Arnold gave a presentation on how to effectively handle the Media and work with the Press.

Meeting was adjourned at 12:12 PM.